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PRESS RELEASE: ROCKY CREEK WINERY RELEASES ANOTHER FIRST—First winery in North America to release the latest hot trend Zork Sparkling closure for their sparkling wine!

Rocky Creek Winery is a sustainable winery and one thing that fits in with their philosophy to be sustainable is the first full production release in Canada using the recyclable, reusable ZORK closure. It's the Strip and Sip! Rocky Creek Winery has been using it for 4 years on their table wines and thinks this is a superior product.

Now, ZORK has a new closure for sparkling wines that re-seals itself and you don't need to buy another topper once the bubbly is open! Again, recyclable and re-usable. It's also a great look to finish off our sparkling wines. There are not a lot of choices for topping off sparkling wines, some of them can use very costly equipment.

"We have been testing ZORK with all our wines over the last 4 years and when we heard of this product, it was just a natural fit with the existing product line. It's innovative but a practical application that all small or large wineries can use, regardless of their bottling line." That's why Rocky Creek Winery started with ZORK.

"The ZORK closure is prized for its unique, eye-catching design; reusable, recyclable components; and optimum oxygen transmission rate. It's fun, easy to open and, unlike a screw cap, it has the celebratory "pop" of a cork." www.ZORKusa.com*

"We have done a pilot test of the ZORK closure over the last 3 years and learned many of the challenges associated with this product." Linda states, "We had some manufacturing issues around specifications of bottles for this product, however, it is worth the learning experience to gain access to this product on the entire production line." "We like to be innovative and find ways to do things that aid in making the quality of wines better and help the environment." Winemaker, Mark Holford states.

The latest sparkling called Jubilee is a blend of Pinot Gris and Pinot Noir. It made its debut at a private release party on September 9 and then also a James Barber Fundraising Event on September 17. It is now available in stores on Vancouver Island. Great comments on it already! So take a bottle home and play with the Zork topper. "We open the bottle for the weekends and have put the Zork back in and it keeps the same length as the sparkling toppers people buy." Linda comments. www.rockycreekwinery.ca

*ZORK USA is a division of Portola Packaging, Inc. a US-based global designer, manufacturer and marketer of recyclable plastic closures, bottles and related equipment and tooling used for packaging beverages. It holds over 100 design and engineering patents and has 13 manufacturing facilities worldwide, including state of the art plant in Tolleson, Arizona. The company is introducing ZORK to wineries in the US, Canada and Mexico.